

Worksite & unions 2009

The ACTU Worksite for Schools provides information to students in Years 9 - 11 about work and work issues. It has been operating for nearly 15 years and has an established reputation with educators.

In 2009, the site enjoyed exceptionally high usage and visitor rates (especially during term time). In June 2009 for example, the site had over 50,000 unique visitors looking at nearly 300,000 pages.

	Feb-09	Mar-09	Apr-09	May-09	Jun-09
Visits	26426	47567	31124	47567	50786

In 2007, Worksite received financial support from the following unions:

AEU, AMWU, ANF, APESMA, ASU, AWU, CEPU, CFMEU, CPSU - SPSF Group, CPSU - PSU Group, FSU, HSU, IEU, LHMU, MEAA, NTEU, NUW, QCU, SDA, Unions Tasmania, Unions NSW, SA Unions, VTHC and Unions WA.

In 2008, the site was maintained with the generous support of Industry Funds Forum (IFF).

Worksite urgently needs an injection of funds to position it to deliver the union point of view on the forthcoming changes to the IR laws. The new IR laws will create a huge and unprecedented demand from educators and students for up-to-date and reliable information on the new workplace laws.

In meeting these demands, Worksite needs to update the site to include more video content and interactivity; provide printed support materials to schools; and market the site effectively to educators.



Support from unions is essential to bringing Worksite up-to-date in 2009. We are asking major unions to contribute \$3,000 in 2009 (payable in June or July 2009).

This support will be used to undertake a full redesign, full content revision, and marketing to educators in 2009. We will also start an e-newsletter for educators about work issues for their students.

We plan to have the site fully rebuilt in July 2009. In 2010, we'll use the same level of support to re-introduce print-based resources to explain the new work laws and offer more interactivity.

Sponsor content requirements

Union sponsorship will be acknowledged on the site, and each supporting union will have a page of information suitable for Years 9 - 11 students.

Each union sponsor will be able to contribute to a fact sheet on a youth related topic of their choice. We'll also be asking unions to nominate young union officials (preferably Victorian-based) who can be available for inclusion in video content.

We ask each sponsor to nominate an officer to be the Worksite contact and facilitate the inclusion of information on the site (and other communications to schools).

Contact Greg Day at Education Image
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STOP PRESS

**The following unions have already signed up as sponsors:
AMWU, ANF, ASU, CPSU, CFMEU LHMU,
NUW, NSWNA, SDA and Unions WA..**